

High Growth Businesses Market Research Survey

100 Randomly Selected Businesses That Were Growing Turnover By 20%+ Each Year

59%
Couldn't Raise All
The Finance They
Wanted



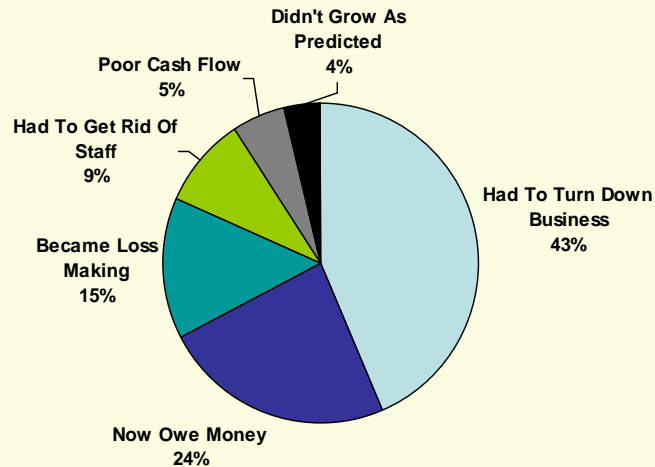
84%
Didn't Consider
**Invoice
Finance**

Top reasons why were:

- 34% Didn't think invoice finance was an option
- 24% Hadn't heard of invoice finance
- 27% It wasn't offered
- 12% Heard it was expensive

They Were 43%
Short Of Funding
On Average

Consequences To High Growth Businesses Of Finance Restrictions



**The Invoice
Finance users
all said they had
ALL the funding
they wanted**



12%
Of Fast Growing
Companies Used
Invoice Finance

52%
Of Businesses
That Said They
Could Not Grow
Any Faster Used
Invoice Finance