



2nd Edition - May 2014

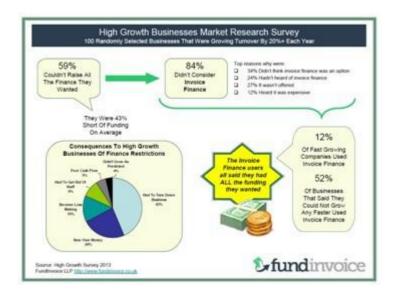
Welcome to the second edition of FundingVoice magazine!



We decided to make alternate editions of the magazine a cut down version of the publication in order to highlight key articles (and keep the editorial workload manageable!).

This month I wanted to draw your attention to some of the invoice finance related market research that we have been undertaking and to highlight our new infographic that summarises in a single page our research findings about the financing of fast growing businesses.

Below is the infographic summarising our findings - just click on it to see a larger copy:



You will see that our research findings highlight the consequences to fast growing businesses of overdraft restrictions and contrast that with the high liquidity achieved through invoice finance. As our research often finds, the key reason for the lower uptake of invoice finance was a general lack of awareness that the products were available.

If you need advice or if I can help you find an invoice finance quote please contact me and I will be pleased to help.

With kind regards,

Sean Morrow - Phone: 03330 113622

50% Cost Saving On Invoice Discounting

Every so often we are able to help a client by finding them a huge cost

From The Editor Of FundingVoice Magazine

I am compiling the next, full edition of FundingVoice so if you are interested in contributing an article or some comment saving on their invoice discounting costs.

On average we can find 82% of invoice finance clients a cost saving and the average saving is 37% but in this recent case we were able to find the client a huge 50% cost saving . . . <u>read more</u>



regarding improving business cash flow and funding please get in touch.

With kind regards,

Glenn Blackman

Editor FundingVoice Magazine